

MM5K4HESSCO
7th Annual  HESSCO
Care. Support. Solutions.
Mick Morgan's St. Patrick's 5k

**Saturday
March 10, 2018**

Sponsorship Opportunities
Five levels available

 **FINISH LINE Sponsor \$3,000** 
One Finish Line Sponsor Opportunity

- Company logo on FINISH LINE banner
- Company Representative to have key role in Winner's Circle
- Company logo on promotional posters and flyers distributed to athletic clubs, sporting goods stores, local businesses, and more.
- Company name listed as FINISH LINE Sponsor in all press materials and e-marketing efforts
- Company logo on 300 T-shirts distributed to runners
- Vendor Opportunity in Pre/Post Race festivities
- Team of 10 race entries and guaranteed T-shirts
- Publicity on our registration page and website indicating your sponsorship level with a link to your business from February 1st thru June 30th
- Item or "Business Coupon" placed in runner's swag bag

 **PLATINUM Sponsor \$1,000** 
Six Platinum Sponsor Opportunities

PLATINUM Sponsorship signage day-of-race
Company logo on promotional posters and flyers distributed to athletic clubs,
sporting goods stores, local businesses, more.
Company name listed as PLATINUM Sponsor in all press materials and
e-marketing efforts
Company logo on back of 300 T-shirts distributed to runners
Vendor Opportunity in Pre/Post Race festivities
Team of 5 race entries and guaranteed T-shirts
Publicity on our registration page and website indicating your sponsorship level
with a link to your business from February 1st thru June 30th
Item or “Business Coupon” placed in runner’s swag bag

 **GOLD Sponsor \$600** 

GOLD Sponsorship signage day-of-race
Company name listed on back of 300 T-shirts distributed to runners
Vendor Opportunity in Pre/Post Race festivities
Team of 2 race entries and guaranteed T-shirts
Publicity on our registration page and website indicating your sponsorship level
with a link to your business from February 1st thru June 30th
Item or “Business Coupon” placed in runner’s swag bag

 **SILVER Sponsor \$300** 

SILVER Sponsorship signage day-of-race
Company name listed on back of 300 T-shirts distributed to runners
Publicity on our website indicating your sponsorship level with a link to your
business from February 1st thru April 30th

 **Bronze Sponsor \$150** 

BRONZE Sponsorship signage day-of-race

For more information, contact Debbie Fradkin at 781-784-4944
SPONSORSHIP DEADLINE: 4:00 PM - FEBRUARY 14, 2018



Saturday, March 10, 2018

9:00 AM Start

Thanks for partnering with us!

Sponsorship Reservation Form

Your company/organization name will appear in materials as you have indicated below.

Company/Organization _____

Address _____

Contact Person _____

Telephone Number _____


Fax Number _____

Email Address _____

Website Link _____

Item (500) for runner's bag (if applicable) _____

_____	FINISH LINE Sponsor	\$3,000
_____	Platinum Sponsor	\$1,000
_____	Gold Sponsor	\$600
_____	Silver Sponsor	\$300
_____	Bronze Sponsor	\$150

 Please make check payable to HESSCO and mail to:
HESSCO, One Merchant Street, Sharon, MA 02067 Attention: 2018 Road Race 