

# Mick Morgan's Annual 5K for HESSCO

## Sponsorship Reservation Form

Your company/organization name will appear in materials as you indicate below:

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Telephone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

Email Address \_\_\_\_\_

Website Link \_\_\_\_\_

Item for runners' bags (if applicable, quantity 500, please keep items to a manageable size)

_____ Finish Line Sponsor	\$3000
_____ Water Station Sponsor	\$1500 - <b>SOLD</b>
_____ National Anthem Singer Sponsor	\$1000 - <b>SOLD</b>
_____ Platinum Sponsor	\$1000
_____ Fan Noise/Item Sponsor	\$750 - <b>SOLD</b>
_____ Gold Sponsor	\$600
_____ Silver Sponsor	\$300
_____ Bronze Sponsor	\$150

Please make check payable to HESSCO and mail to:  
HESSCO, 545 South Street, Suite 300, Walpole, MA 02081 Attention: 2023 Road Race  
or

To pay online by credit card please visit:  
<https://hessco.org/5k-sponsorship-opportunities>  
**SPONSORSHIP DEADLINE: NOON – February 8, 2023**

*Thank you for partnering with us!*

# **MICK MORGAN'S 5K FOR HESSCO** **SPONSORSHIP OPPORTUNITIES**

## **FINISH LINE Sponsor \$3000**

### **\*One Finish Line Sponsor Opportunity\***

- Company logo on FINISH LINE banner on day-of-race
- Company Representative to have key role in Winner's Circle
- Company logo on promotional fliers distributed to local businesses
- Name listed as Finish Line Sponsor in press materials and e-marketing efforts Company logo on 500 T-shirts distributed to runners
- Vendor Opportunity in Pre/Post Race festivities
- Team of 10 race entries and guaranteed T-shirts
- Publicity on race registration page and HESSCO website indicating your sponsorship level with a link to your business through March 31, 2023
- Item or "Business Card/Coupon" placed in runners' swag bags

## **WATER STATION Sponsor \$1500 - SOLD**

### **\*One Sponsor Opportunity at race halfway point\***

- WATER STATION Sponsorship signage on day-of-race
- Company logo on promotional fliers distributed to local businesses
- Name listed as Water Stop Sponsor in press materials & e-marketing efforts
- Company logo on 500 T-shirts distributed to runners
- Vendor opportunity/table in Pre/Post Race festivities
- Team of 7 race entries and guaranteed T-shirts
- Publicity on race registration page and HESSCO website indicating your sponsorship level with a link to your business through March 31, 2023
- Item or "Business Card/ Coupon" placed in runners' swag bags

## **NATIONAL ANTHEM SINGER Sponsor \$1000 - SOLD**

### **\*One National Anthem Singer Sponsor Opportunity\***

- Sponsorship signage on day-of-race
- Company logo on promotional fliers distributed to local businesses
- Name listed as Platinum Sponsor in press materials & e-marketing efforts
- Company logo on back of 500 T-shirts distributed to runners
- Vendor Opportunity/table in Pre/Post Race festivities
- Team of 5 race entries and guaranteed T-shirts
- Publicity on race registration page and HESSCO website indicating your sponsorship level with a link to your business through March 31, 2023
- Item or "Business Card/Coupon" placed in runners' swag bags

## **PLATINUM Sponsor \$1000**

### **\*Six Platinum Sponsor Opportunities\***

- PLATINUM Sponsorship signage on day-of-race
- Company logo on promotional fliers distributed to local businesses
- Name listed as Platinum Sponsor in press materials & e-marketing efforts
- Company logo on back of 500 T-shirts distributed to runners
- Vendor Opportunity/table in Pre/Post Race festivities
- Team of 5 race entries and guaranteed T-shirts
- Publicity on race registration page and HESSCO website indicating your sponsorship level with a link to your business through March 31, 2023
- Item or “Business Card/Coupon” placed in runners’ swag bags

## **FAN NOISE Item Sponsor \$750 - SOLD**

### **\*One Sponsor Opportunity\***

- FAN NOISE Sponsorship signage on day-of-race
- Company name and logo on 300 hand-held "clappers"
- Company name listed on back of 500 T-shirts distributed to runners
- 100 "clappers" distributed to households along the race route prior to the race
- Vendor Opportunity/table in Pre/Post Race festivities
- Team of 3 race entries and guaranteed T-shirts
- Publicity on race registration page and HESSCO website indicating your sponsorship level with a link to your business through March 31, 2023
- Item or “Business Card /Coupon” placed in runners’ swag bags

## **GOLD Sponsor \$600**

- GOLD Sponsorship signage on day-of-race
- Company name listed on back of 500 T-shirts distributed to runners
- Vendor Opportunity/table in Pre/Post Race festivities
- Team of 2 race entries and guaranteed T-shirts
- Publicity on race registration page and HESSCO website indicating your sponsorship level with a link to your business through March 31, 2023
- Item or “Business Card/Coupon” placed in runner’s swag bags

## **SILVER Sponsor \$300**

- SILVER Sponsorship signage on day-of-race
- Company name listed on back of 500 T-shirts distributed to runners
- Publicity on HESSCO website indicating your sponsorship level with a link to your business through March 31, 2023

## **BRONZE Sponsor \$150**

- BRONZE Sponsorship signage on day-of-race