

MICK MORGAN'S 5K FOR HESSCO **SPONSORSHIP OPPORTUNITIES**

FINISH LINE Sponsor \$3000

One Finish Line Sponsor Opportunity

- Company logo on FINISH LINE banner on day-of-race
- Company Representative to have key role in Winner's Circle
- Company logo on promotional fliers distributed to local businesses
- Name listed as Finish Line Sponsor in press materials and e-marketing efforts Company logo on 500 T-shirts distributed to runners
- Vendor Opportunity in Pre/Post Race festivities
- Team of 10 race entries and guaranteed T-shirts
- Publicity on race registration page and HESSCO website indicating your sponsorship level with a link to your business through March 31, 2024
- Item or "Business Card/Coupon" placed in runners' swag bags

WATER STATION Sponsor \$1500

One Sponsor Opportunity at race halfway point

- WATER STATION Sponsorship signage on day-of-race
- Company logo on promotional fliers distributed to local businesses
- Name listed as Water Stop Sponsor in press materials & e-marketing efforts
- Company logo on 500 T-shirts distributed to runners
- Vendor opportunity/table in Pre/Post Race festivities
- Team of 7 race entries and guaranteed T-shirts
- Publicity on race registration page and HESSCO website indicating your sponsorship level with a link to your business through March 31, 2024
- Item or "Business Card/Coupon" placed in runners' swag bags

SHUTTLE BUS Sponsor \$1500

One Shuttle Sponsor Opportunity

- SHUTTLE BUS Sponsorship signage on day-of-race
- Company logo on promotional fliers distributed to local businesses
- Name listed as Shuttle Bus Sponsor in press materials & e-marketing efforts
- Company logo on 500 T-shirts distributed to runners
- Vendor opportunity/table in Pre/Post Race festivities
- Team of 7 race entries and guaranteed T-shirts
- Publicity on race registration page and HESSCO website indicating your sponsorship level with a link to your business through March 31, 2024
- Item or "Business Card/Coupon" placed in runners' swag bags

FAN NOISE Sponsor \$1500

One Sponsor Opportunity

- FAN NOISE Sponsorship signage on day-of-race
- Company name and logo on 300 hand-held "clappers"
- Company name listed on back of 500 T-shirts distributed to runners
- 100 "clappers" distributed to households along the race route prior to the race
- Vendor Opportunity/table in Pre/Post Race festivities
- Team of 3 race entries and guaranteed T-shirts
- Publicity on race registration page and HESSCO website indicating your sponsorship level with a link to your business through March 31, 2024
- Item or "Business Card/Coupon" placed in runners' swag bags

PLATINUM Sponsor \$1000

Six Platinum Sponsor Opportunities

- PLATINUM Sponsorship signage on day-of-race
- Company logo on promotional fliers distributed to local businesses
- Name listed as Platinum Sponsor in press materials & e-marketing efforts
- Company logo on back of 500 T-shirts distributed to runners
- Vendor Opportunity/table in Pre/Post Race festivities
- Team of 5 race entries and guaranteed T-shirts
- Publicity on race registration page and HESSCO website indicating your sponsorship level with a link to your business through March 31, 2024
- Item or "Business Card/Coupon" placed in runners' swag bags

GOLD Sponsor \$600

- GOLD Sponsorship signage on day-of-race
- Company name listed on back of 500 T-shirts distributed to runners
- Vendor Opportunity/table in Pre/Post Race festivities
- Team of 2 race entries and guaranteed T-shirts
- Publicity on race registration page and HESSCO website indicating your sponsorship level with a link to your business through March 31, 2024
- Item or "Business Card/Coupon" placed in runner's swag bags

SILVER Sponsor \$300

- SILVER Sponsorship signage on day-of-race
- Company name listed on back of 500 T-shirts distributed to runners
- Publicity on HESSCO website indicating your sponsorship level with a link to your business through March 31, 2024

BRONZE Sponsor \$150

- BRONZE Sponsorship signage on day-of-race